

VICTORIA TARANTINO

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SUMMARY

Global events leader producing curated experiences for high-profile clientele across global markets for over a decade. Known for elevating guest experiences through thoughtful, detail-driven experiential design.

Key events: *Allen & Company Sun Valley Conference, Endeavor Outliers Retreat, International Selection Panels, Masters Tournament, Baked by Melissa Book Launch, Endeavor Gala, Eileen Fisher Sustainable Fashion Panel*

EXPERIENCE

Endeavor, Global Events Manager

New York, NY | April 2025 - Present

- Lead end-to-end production of 6+ multi-day global events annually for Endeavor's network of high-impact entrepreneurs, overseeing vendors, budgets, timelines, and cross-functional teams to deliver a seamless guest experience.
- Serve as lead organizer across events in 45+ countries, collaborating with local Endeavor teams and internal partners to execute culturally tailored events within a unified global brand standard.
- Brought in to elevate the VIP experience for founders and investors through highly personalized execution and proactive guest care, strengthening strategic partnerships and brand perception.
- Collaborate with growth and marketing teams to translate creative vision into global programming, including leading Endeavor's annual Gala featuring activations across retail, culinary, hospitality, and technology.

Allen & Company, Corporate Events Planner

New York, NY | November 2019 - April 2025

- Key organizer of the Sun Valley and Arizona conferences, among the world's most exclusive gatherings, convening global business leaders across media, technology, finance, and government alongside their families.
- Managed complex logistics for 1,000+ attendees, coordinating private aviation, commercial travel, ground transportation, and VIP communications.
- Lead curator of the personalized branded packages for all attendees, enhancing the conference experience and extending the brand's impact beyond the event.
- Planned executive retreats for 30+ managing directors, executives, and investors, overseeing all aspects from venue selection to programming and logistics.
- Coordinate and host select attendees at premier sporting events, including the Masters, US Open, Madison Square Garden, and Barclays Center, to support relationship-building and client engagement.

Forbes Functions, Contract Event Planner

New York, NY | October 2023 - Present

- Women-run boutique production studio where I produce brand activations, pop-ups, private dinners, and editorial gatherings that serves as a creative outlet alongside corporate event work.
- Oversee full event production lifecycle, translating client brand identity into guest-centric experiences and partnering with clients, venues, and vendors from planning through on-site execution.

Eileen Fisher Leadership Institute, Creative Services Manager

New York, NY | July 2017 - November 2019

- Led planning and execution of in-person and virtual brand experiences including galas, retail activations, in-store panels, and community events, overseeing logistics, decor, AV, and branding from concept through delivery.
- Built partnerships with sustainable fashion organizations and speakers to produce public panel discussions, signature programming, and experiential events that expanded the brand's reach and community presence.
- Directed a creative team across digital, print, and experiential marketing initiatives for the Foundation and Institute, driving brand awareness and audience engagement.

EDUCATION

2016 • Colgate University • Double Major in Women's Studies and Spanish Literature • Cum Laude

SKILLS

Event & Experience Design

Creative Direction & Curation

Vendor & Stakeholder Management

Experiential Marketing & Brand Activations

VIP & High-Touch Guest Experience

Global Partnerships & Client Relations

Bilingual in Spanish

Project Management

Operational Leadership